

Q&A catalogue
following the live webinar

"Exploitation and innovation routes in Horizon Europe projects"

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<https://www.emdesk.com/>

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| # | ORIGINAL PARTICIPANT QUESTION | ANSWER BY EUROPA MEDIA |
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| 1 | I'm hearing quite often a claim that "No-one will ask about how you will implement impact stated in an application. So, we can promise / say almost anything - as it's not followed through. And so forth I think impact is not too important for me." How would you reply to this kind of a claim ("rumour / belief about impact")? | Your GA allows the European Commission to monitor the impact of your project for 5 years after the end of the project. The GA specifies that you have a best effort obligation to exploit the results of the project for 4 years after the end of the project. The HE GA now also states that you need to report back to the EC on your additional dissemination and exploitation actions for 1 year after the end of the project. If you do not successfully fulfil the exploitation goals, you may have to comply with other obligations. And the EC can organise technical reviews also after the end of the project. So, I would not say nothing will happen. It is true that the EC is monitoring the project more carefully within its implementation, but in HE they moved forward and expect at least another year properly allocating effort on further exploitation and dissemination actions. |
| 2 | Activities are expected to achieve TRL 6-8 by the end of the project - what is the starting TRL level do you recommend here? The topic is a RIA call in CL3. | If the call does not specify the start level, then your consortium has to state what is the start level. There is no clear start TRL that gives you better score. |
| 3 | In which document did the European Commission defined the expression "Key Exploitable Result"? | A Key Exploitable Result (KER) is an identified main interesting result, which has been selected and prioritised due to its high potential to be "exploited" – meaning to make use and derive benefits- downstream the value chain of a product, process or solution, or act as an important input to policy, further research ... I found it on IP Helpdesk page, the Programme Guide includes the results only as a definition. |
| 4 | What should we consider in Section 1.1 in Coordination and Support actions specifically ? | In a CSA there is no research activity, thus no one expects research related or technological innovations. Ambition section is not relevant here. But of course you may develop an interesting IT tool or form a new way of collaboration that supports everyone in the field. These should be highlighted in section 1.1. But this is not in focus. |
| 5 | Same question for section 2.2 in CSA | In a CSA the 2.2 section will follow the same logic as in a RIA or IA. According to the results developed you have to plan their exploitation, maintenance and sustainability. |
| 6 | What is the obligation in terms of exploitation for CSA? | The obligation is the same, you will just have different kind of results. |
| 7 | Does the best effort obligation exist under Article 28 in H2020 projects? I am managing a H2020 project which started in 2020 and I cannot find this in the GA under Art.28 nor in Art 39 | Yes, best effort obligation exist in H2020 also. |

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| 8 | What is the difference between the Innovation radar and the Horizon Results Platform and HR Booster? | The innovation radar focuses on technologies that will potentially look for an investor or partner to further develop it. The innovations submitted are checked by experts before publishing them. The Booster is a service that EU projects can receive free of charge if they need help boosting their results. The HE Results Platform is available for any type of result and helps disseminating them or exploiting them by making them more available for interested users. |
| 9 | Could you please specify what do you mean by open source? | Open access (OA) means free access to information and unrestricted use of electronic resources for everyone. Any kind of digital content can be OA, from texts and data to software, audio, video, and multi-media. Open source software is software with source code that anyone can inspect, modify, and enhance. |
| 10 | Is patentability search and market analysis also mandatory in RIA projects as well? | In case that project will develop a new technology, yes, this homework shall be then done. State of the art assessment has to be done in any type of project. |
| 11 | In the slide "Ecosystem Embeddedness" you mentioned sections 1.1 and 3.2. Can you please specify where these sections can be found? | 1.1 is Objectives and Ambition, here we also explain why we think our objectives are achievable - the good embeddedness in the innovation ecosystem can help us achieving our objectives. In 3.2 we explain the strengths of the consortium - ecosystem embeddedness is one of these. |
| 12 | Is there a place where practical examples of successful innovation routes look like? project partners often ask practical examples especially for SRL definition and expected impact (and related KPIs) | In the presentation I share a few links where you could look. Innovation Radar will be one of those platforms where you could look for examples. |
| 13 | Would you be so kind to share with us the link of the event you mentioned (to be held on March 29, 2023)? Thanks! | The link is not relevant now, but I am sure there will be new dates, or you can get the recording. I mentioned this event: https://intellectual-property-helpdesk.ec.europa.eu/news-events/events/eu-webinar-addressing-ip-impact-and-innovation-eu-projects-2023-03-29_en |
| 14 | You've mention the continuous reporting on D&E after the end of the project, could you give us more detail with regards what is expected and how to report it? | You may download the Reporting template from the Reference documents section on the F&T portal that gives you more info. I also recommend checking the IT How to system on the F&T portal: https://webgate.ec.europa.eu/funding-tenders-opportunities/display/IT/Continuous+Reporting |
| 15 | Can a consultant who is not part of a consortium be involved in one of the trainings proposed by the EU (booster..)? | This is up to the expert in the Booster to decide who is giving the support. |

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| 16 | (which in my opinion is the reason why some partners fail to achieve promised impact, it is hard for them to be realistic because sometimes they have less experience and coordinators might not come from the same domain/ research area and are not able to give too much of advice) | <p>Impact KPIs are really not easy and definitely less experienced have even harder time to put together. What I recommend in these cases is to check other running project websites in a similar topic to see their achievements. There is no list of KPIs the Commission likes, but they have their own KPIs measuring the impact of the whole programme - these could be a starting point for any beginner. The EC published this: Study to support the monitoring and evaluation of the Framework</p> <p>Programme for research and innovation along Key Impact Pathways</p> <p>Indicator methodology and metadata handbook. Find it online.</p> |
| 17 | Maturity TRL and SRL do you have any examples of for example a table where technological solutions are described and then shown with the TRL start and TRL end and then SRL and to what extent is how you have arrived at the SRL then needed to be explained | SRL is nicely explained by NewHorizon H2020 project: https://newhorizon.eu/societal-readiness-level-thinking-tool/ TRLs have their own version according to technological field - AI, machine learning etc - just use Google. |
| 18 | If you already have a partner for the dissemination and exploitation WP, would you recommend to use the Horizon Europe Results Booster service? | Yes, why not? We used it also when we developed joint actions with sister projects. Booster also may help in developing business plans that may not be the strongest expertise of your WP leader. |
| 19 | What is better or more common: 1) To claim achievable impact (may be not that ambitious) and try to still go beyond when implementing the project? 2) Or set ambitious targets from the very beginning and go for achieving them within the project duration? | Kind of in between - the project needs to be ambitious for you, but you need to have a chance to achieve your goals. |
| 20 | Continuous reporting section in funding and tenders portal has changed quite a bit from H2020 (results, dissemination activities mainly). Any further comments on those changes, what does EC especially want to see now? (I was not a fan of those "audience reached"/numerical estimations, btw) | I think the new reporting section is much better. It is not about numbers but activities, what works and what does not work. It will take a lot of time to fill it in, but will be worthy. |
| 21 | Organizational Innovation Capacity (Consortium level): Should the team be based only within Europe or beyond? | It can have also partners based outside Europe. With exploitation be careful - benefits need to come back to Europe. |